



FOR IMMEDIATE RELEASE

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**COMMUNITY LEADERSHIP PROGRAM HOSTED BY
THE JUNIOR LEAGUE OF MORRISTOWN**

MORRISTOWN (October 16, 2006) - The Junior League of Morristown, Inc. (JLM), celebrating its 70th year of community service, hosted a community leadership program that featured noted speaker Shar McBee. The event was held on Thursday, September 21 and was attended by representatives from several noted Morris County non-profits. Deirdre McGuinness, Membership and Development Coordinator for the Irish American Cultural Institute was among the program participants. "I left the discussion not only feeling like I had learned a great deal, but enthusiastic to apply her ideas to problems I had previously found frustrating." The session was offered as part of the Junior League's Education and Development Programs that serve to enrich the community. "Inspired! I came away from Shar's lecture with a new vision of leadership," as stated by Robyn McGuinness, Donor Relations Manager for The Nature Conservancy. Attendees had an opportunity to network with community leaders and participate in a Q & A discussion with Shar McBee. All attendees received a copy of Shar McBee's book, *To Lead is to Serve – How to Attract Volunteers & Keep Them*.

"As volunteers are the heart of this community, keeping them engaged and motivated is critical. Shar presented information that was both inspirational and immediately applicable," observed Kit Hall, Director of Development for Volunteer Management Centers, Inc. and past President of the JLM. This is a milestone year for the JLM as the organization celebrates 70 years of excellence as an organization of women building better communities. Arlene

Ward, President of the JLM said, "I am very proud to be a member of the JLM. Our members are committed to serving the community through hands-on activities that support and enhance local organizations and our Education and Development programs offer the necessary tools to build strong, effective community leaders. At the most basic level, members of the JLM encourage and give hope to those less fortunate: women and children at risk. Together we touch the heart of the communities in Morris and Somerset counties."

Since 1936 the JLM has worked to solve pressing community needs, deliver projects providing maximum impact, and support local non-profit agencies in Morris and Somerset counties. Founded by a group of women who recognized the potential impact of trained volunteers in the community, JLM is now a 500-member organization. This year alone, members will contribute more than 25,000 hours of volunteer service to perform 70 community projects and raise thousands of dollars for community-based programs through a variety of fundraisers. In recent years, the JLM has provided financial and volunteer support for Hope House, Homeless Solutions, Juniors for Seniors, and other organizations focusing on women and children at risk. For more information about the JLM or if you are interested in joining the 2006/2007 new member class, please call (973) 539-2266 or visit our website at www.jlmnj.org.

The Junior League of Morristown, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Morristown, Inc. reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

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